



*Sweet*  
**JAMAICA**  
INDEPENDENCE FESTIVAL

**Big Rigg Production, Inc.**  
4408 West Oakland Park Blvd.  
Lauderdale Lakes, Fl. 33313

**VENDOR APPLICATION**

**SWEET JAMAICA INDEPENDENCE FESTIVAL**

**Sunday, August 4, 2024**

Lauderhill Performing Arts Center (LPAC) - (parking lot), 3800 N.W. 11<sup>th</sup> Place, Lauderhill, FL 33313

**EVENT**

The third year of our **“Sweet Jamaica Independence Festival”** returns to South Florida for 2024 as a vibrant outdoor festival. This signature event celebrates **Jamaica’s 62<sup>nd</sup> Anniversary of Independence**. It will feature an array of authentic Jamaican cuisines, beverages, a street parade, dances, artwork, cultural experiences, and live entertainment. Several local and recording artists from the USA and Jamaica will be performing, including one of the longest-running traditional bands – the **legendary FAB 5** and **Stone Love**.

As we embark on this milestone event, we recognize the significance of its hosting in South Florida:

- The presence of a large and strong Jamaican Diaspora who remember their homeland and remain attached to the culture.
- Attendees residing locally and beyond the boundaries of the tri-county area will learn of and experience the rich cultural heritage of Jamaica that is globally recognized and adored.
- Continued support and financial contribution to the **Autism Awareness movement**, a local charity.
- Opportunities for participation by other charitable organizations to gain awareness of their respective goals and mission.
- Partnering with the City of Lauderhill, the Mayor, the Commissioners, and the City Manager, there will be planned avenues of direct marketing and promotional campaigns to heighten local, national, and international awareness of its culturally diverse and exceptional municipality.

With 2024 attendance expected to be several thousand patrons, we invite you to partner with **BIG RIGG PRODUCTION, INC.**, the originator and sponsor of the **“Sweet Jamaica Independence Festival”**. Also, the partnership of the City of Lauderhill offers an excellent opportunity to market and promote your product and services to a very large number of potential customers.

Vendor benefits will include the opportunity to market to all onsite attendees, as well as generating brand exposure to thousands of potential customers. Our detailed vendor opportunities and rules for **“Sweet Jamaica Independence Festival 2024”** are attached for your review. Thank you for your consideration.

We look forward to a fruitful partnership and a memorable celebration.

Best,

Michael K. Rigg, President

**Big Rigg Production, Inc.**

(954) 439-5781

## SWEET JAMAICA INDEPENDENCE FESTIVAL 2024

### VENDOR RULES

1. Each non-food truck vendor will get a 10x10 tent with lights, one (1) banquet table – six (6) feet and two (2) chairs. All other materials needed by the vendor shall be supplied by the vendor. **NO USE OF PERSONAL TENTS ALLOWED.**
2. **There is a NON-REFUNDABLE \$85.00 clean-up fee for ALL vendors.**
3. No items other than the ones approved by the Event Organizers – Big Rigg Production shall be sold at the event. **Absolutely no food and/or beverage whatsoever – alcoholic or otherwise – may be sold by vendors not officially authorized by Big Rigg Production, Inc. as food and or bar vendors.** All beverage sales (including canned bottled water) shall be done by vendors permitted by the Sweet Jamaica Independence Festival Committee.
4. Vendors must provide electric cords. Cords must be 12-3 (20 amp rated) extension cords. You must bring a total of 200 feet or you **WILL NOT GET ELECTRICITY!** – One plug per booth will be allowed. **Household extension cords are prohibited. Use heavy-duty outdoor extension cords only.**
5. Mandatory setup time for display/booths is 6:00 AM to 10:00 AM. The inspection is at noon. The event starts promptly at 2:00 PM.
6. Vendors will be responsible for paying their own sales tax.
7. No music is allowed at individual booths. Entertainment is provided by Event Organizers.
8. No sharing or sub-leasing of tents, unless permitted **IN WRITING** by Event Organizers.
9. Vendors are responsible for decorating their tents and booths/tables with their décor and signs. **NO FLAMMABLE** materials or dried vegetation allowed as booth decorations.
10. The Event Organizers of Big Rigg Production, Inc. are not responsible for the cancellation of the event due to inclement weather. No refunds will be given.
11. Non-licensed food vendors are required to pass the on-site inspection by the State of Florida Department of Business and Professional Regulation and acquire the State One Day Permit. Restaurant owners must provide food handling permits and business licenses and should be prepared for food inspection as well. There is a cost for this.
12. All food vendors **MUST** have one 2A10BC Fire Extinguisher with a current service tag.
13. Food Truck Vendors must be inspected and approved by the Lauderhill Fire Department before the event date or they will not be allowed to participate in the event.
14. Vendors must provide insurance to Big Rigg Production, Inc. and the City of Lauderhill naming them additionally insured.
15. Portable gasoline generators are strictly prohibited.
16. The use of open flame devices or grills must be ten (10) feet away from the canopy.
17. No glass bottles are allowed on the premises.
18. Attached forms must be completed and returned to Big Rigg Production, Inc. via [sweetjamaicacelebration@gmail.com](mailto:sweetjamaicacelebration@gmail.com) as soon as possible.
19. “Out of many, one people.” This is a check item to be sure you are paying attention. Your involvement is important to us; thank you for coming on board!
20. Once approved, vendor fees must be paid in full by the eve of July 30, 2024

**Event: Sweet Jamaica Independence Festival**

**Date: Sunday, August 4, 2024**

**Time: 2:00 PM – 11:00 PM**

**Place: Lauderhill Performing Arts Center (LPAC) – (parking lot), 3800 N.W. 11<sup>th</sup> Place, Lauderhill, FL 33313**

<b>Company Name:</b>	<b>Type of Business:</b>	
<b>Applicant Name:</b>	<b>Contact Person:</b>	
<b>Company Address:</b>	<b>Email:</b>	
<b>City</b>	<b>State:</b>	<b>Zip:</b>
<b>Primary Telephone:</b>	<b>Alternative Phone(s):</b>	

<b>Type of Vendor:</b>
<input type="checkbox"/> Corporate <input type="checkbox"/> Food <input type="checkbox"/> Merchandise <input type="checkbox"/> Government/Non-Profit (501C) <input type="checkbox"/> Other _____
<b>Type of Setup:</b> - all tents are 10x10 (\$85.00 mandatory cleanup fee)
<input type="checkbox"/> Food Truck \$750.00 <input type="checkbox"/> Food Tent \$650.00 <input type="checkbox"/> Non-Profit Food Booth \$550.00 <input type="checkbox"/> Non Food tent \$400.00

Submitting this application does not guarantee a spot at Sweet Jamaica Independence Festival 2024. Incomplete applications will not be considered. Upon review of the application, the Organizing Committee of Big Rigg Production, Inc. reserves the right to deny any prospective vendors and the item sold at the event. I have read all the above rules and agree to comply with all terms, conditions and Sate guidelines including providing insurance to Big Rigg Production, Inc. and the City of Lauderhill, naming them additionally insured. I take full responsibility for participating in the event and I agree to release all members of the Big Rigg Production, Inc., the Organizing Committee for the Sweet Jamaica Independence Festival 2024 and all its employees and volunteers from any liability.

<b>Applicant/Company Representative:</b>	<b>Applicant/Company Signature</b>

**Payment Agreement**

**Make check payable to: Big Rigg Production, Inc. (NO PERSONAL CHECKS) Mail to 4408 West Oakland Park Blvd., Lauderhill, FL 33313**

Business Check     Money Order     Cashier Check     Credit Card    Zelle (954) 439-5808

<b>Credit Card #:</b>	<b>CVC:</b>	<b>Expiration:</b>	<b>Zip:</b>
<b>Contact Name:</b>	<b>Signature:</b>	<b>Date:</b>	

**Kindly complete this application and initial/sign all 3 pages and email to [sweetjamaicacelebration@gmail.com](mailto:sweetjamaicacelebration@gmail.com)**